

EXCELLENT WRITER INTERVIEW

Pavithra's Way to Become a Health Care Blogger in India

We recently had a short talk with MolecularCloud excellent writer, Pavithra Periswamy, who spoke about her story of being an Indian female blogger.

This interview has been condensed and edited for clarity.



Pavithra Periswamy

Experienced health care blogger

Q1: Hi, Pavithra. Congratulations on your winning in the excellent writer award competition. As we know, you were a health care blogger before joining MolecularCloud. What prompted you to be a health care blogger, and how did you know about MolecularCloud?

Pavithra: The interest I actually have dawned writing and literature research made me share a piece of correct information concerning healthcare to the individuals around me. Initially, it all started by educating myself, later I determined to begin my very own website: simplified-arogya.com, where individuals can access the information easily with proofs.

I got introduced to MolecularCloud from a LinkedIn member, she is the reason to start my freelance career on MolecularCloud.

Q2: Why did you choose to be a blogger in health care rather than other fields?

Pavithra: There are two distinct incidents that drive me to turn into a health care blogger. Firstly, I wanted people to understand concepts about their health with facts and proofs but not based on any random source.

The second is my previous work experience in a clinical research organization, where there was no esteem for an employee within the organization, that restricted my talent, and eventually triggered me to evacuate the company.

Q3: What does someone need to be a blogger in India?

Pavithra: It's all about interest, not all can be a good writer. It's imperative to make people understand "writing isn't a simple task". Being a freelance scientific writer and healthcare blogger, I have run into people saying or underestimating the work we do. They assume it's as easy as "ABC", NO! The hassle we take to research, weaving ideas, finding keywords, editing and proofreading, strategies, SEO, etc.. don't seem to be as easy as they judge.

Q4: No offense, but are there many female scientific writers or bloggers like you in India?

Pavithra: The importance of prevailing gender in all walks of life can not be exaggerated. It's very vital that women get a chance to give breath to their creativity and abilities as a scientific writer, however it's also essential for the balanced development of any society.

Scientific writing is an extremely creative and individualistic activity and every person has the right to make their distinctive contribution. The method of scientific development, innovation, and discovery in terms of scientific writing can solely benefit from diversity, gender being just a part.

In India, the situation of women in science is similar to other Asian countries, with some remarkable differences. India is a land of contradictions.

India has many strong female scientific writers and bloggers. There is considerable variation in numerous regions of India in their level of development, cultural outlook, and in numerous economic and social vein.

Q5: What is your next article on MolecularCloud going to be?

Pavithra: I am looking into topics to engage the readers. My future articles are going to be on all the hot topics that embody synthetic biology, genome editing, gene and cell therapy, COVID-19, and many more.

It's my pleasure to work with MolecularCloud team, kudos for the support. Thank you again for the award.



Send your CV or a sample of writing to us at support@molecularcloud.org